

SEO specialist company

Tokyo Seo Maker

Elevate Your Brand Globally with Our Specialized Overseas SEO Services

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Company Profile

Introduction of our company 「Tokyo SEO Maker」

Digital marketing company specializing in SEO

Tokyo SEO Maker

<https://www.switchitmaker2.com/>



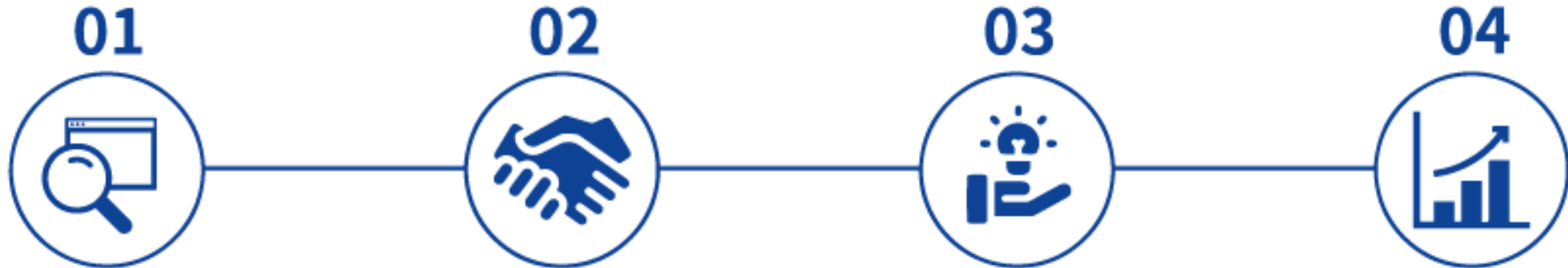
- ✓ 12 years through over 2,000 clients has been supported
- ✓ Extensively and longly researched in Japanese search engine algorithms
- ✓ Show up on the first page of Japan google by these Japanese keyword , [SEO Strategy] [SEO Tokyo] [SEO Consulting] [What is popular content?] .
- ✓ With over 7,000 keywords ranked, Tokyo SEO Maker boasts top-three placements for more than 100 critical SEO and content-related terms.

Service Overview

Overseas Marketing

We specialize in overseas marketing strategies designed to elevate global businesses. Through a focus on international SEO and targeted overseas advertising, we drive website traffic, boost inquiries, and ultimately, increase sales.

Unlock the full potential of your global digital presence with our end-to-end solutions, ranging from keyword strategy formulation to hands-on support in overseas SEO implementation.



Site Assessment

We conduct an in-depth analysis of your website and your competitors', identifying challenges and uncovering opportunities to give you a competitive edge.

Strategic Planning

We meticulously formulate and plan SEO strategies, curating an optimal mix of head terms, mid-tail, and long-tail keywords to drive targeted traffic to your site.

Solution Proposal

We distill our comprehensive strategies and survey findings into a detailed report, offering actionable recommendations designed to elevate your search rankings.

Implementation Support

We offer expert guidance in the implementation of internal measures, ensuring your strategies are effectively executed for optimal results.

Stuck with persistent challenges below?



**Looking to Launch
a Japanese Site?**



**Attract Japanese
Customers
to Your Global Site**



**Confused About
Japanese SEO
and Keywords?**

**Tokyo Seo Maker with over a decade of expertise, we're
committed to solving your search engine challenges.**

Tokyo SEO Maker can help you resolve the following challenges



challenge 1

Our consultants are fluent in English, making language and cultural barriers a non-issue. Direct meetings with U.S. headquarters are possible.



challenge 2

Creating a Japanese site for your foreign company? Benefit from our expertise in translating articles and implementing SEO strategies. We've got your SEO content covered.



challenge 3

Specializing in keyword strategy for niche fields, we understand the Japanese web marketing landscape. Trust our highly SEO-literate consultants for effective lead acquisition.



challenge 4

From on-page to off-page SEO, we're your one-stop solution. We manage everything—from boosting session numbers with SEO to enhancing conversion rates through CRO, UI, and UX design.

Why Clients Choose Tokyo SEO Maker

Reason 1

Experts for All Things SEO



Web marketing is about building a sales engine online. Mastering SEO is key to driving efficiency and success.

With our deep understanding of the latest Google algorithms, we offer advanced, result-driven SEO solutions.

Reason 2

Experts in Analysis



Every site is unique. That's why we start by thoroughly understanding your current situation through detailed 3C analysis.

Count on us for data-driven marketing solutions that deliver real results.

Reason 3

Both Domestically and Internationally



Different cultures and search engines require unique strategies.

Leveraging our strong point in trilingual SEO expertise, we implement effective marketing measures both domestically and internationally, including in the U.S., Europe, and Asia.

Consulting Team

SEO CONSULTANT



President
Takeshi Amano

As a marketing expert with Google Analytics Individual Qualification (GAIQ), I bring a unique blend of expertise to our company. After earning my degree from the Faculty of Law at Nihon University, I expanded my global perspective through extensive travels in countries such as Australia, Italy, France, Thailand, and Cambodia. I further honed my language skills and international outlook during a year-and-a-half stint in England. Upon returning to Japan, I gained sales experience at an advertising agency before founding Admano in 2012.

International Web CONSULTANT



Web Analysis consultant
Paveena Suphawet

As a trilingual expert in English, Thai, and Japanese, I have a proven track record in overseas SEO. I hold a BBA in Information Technology from Assumption International University in Thailand and an MA in International Business Management from the University of Greenwich in London. After gaining valuable experience at ExxonMobil's Thai branch, I've been contributing to Admano since its inception.

SEO CONSULTANT



Web analyst
Ayaka Kuragami

As an SEO consultant with hands-on web production experience, I bring a 360-degree perspective to digital strategy. My journey began as a coder, creating websites for diverse clients and mastering UI/UX design and analytics. This comprehensive skill set has equipped me to excel in professional strategy planning for SEO and web analysis.

Summary and Pricing

SEO Course Plans for “Overseas-to-Japan Market”

Internal Plan (on-page SEO only)	Normal Plan (on-page + off-page SEO)	Premium Plan (on-page + off-page SEO)
Initial Consultation and Survey: Fee Applicable \$2,700 (tax included) + Monthly \$500 (tax included)	Initial Consultation and Survey: Fee Applicable \$2,700 (tax included) + Monthly \$800 (tax included)	Initial Consultation and Survey: Fee Applicable \$2,700 (tax included) + Monthly \$2,500 (tax included)
6 months \$5,700 (tax included)	6 months \$7,500 (tax included)	6 months \$17,700 (tax included)
In addition to the initial consultation and survey, we will spend six months implementing detailed on-page optimizations.	15 High-Quality Articles for Off-page SEO Strategies	25 High-Quality Articles for Off-page SEO Strategies

SEO Course Plans for “Japan-to-Overseas Market”

Internal Plan (on-page SEO only)	Normal Plan (on-page + off-page SEO)	Premium Plan (on-page + off-page SEO)
Initial Consultation and Survey: Fee Applicable \$2,700 (tax included) + Monthly \$800 (tax included)	Initial Consultation and Survey: Fee Applicable \$2,700 (tax included) + Monthly \$2,500 (tax included)	Initial Consultation and Survey: Fee Applicable \$2,700 (tax included) + Monthly \$4,000 (tax included)
6 months \$7,500 (tax included)	6 months \$17,700 (tax included)	6 months \$26,700 (tax included)
In addition to the initial consultation and survey, we will spend six months implementing detailed on-page optimizations.	15 High-Quality Articles for Off-page SEO Strategies	25 High-Quality Articles for Off-page SEO Strategies

Optional Plan (Content SEO in Japanese)

✓ Content Article Creation (Only 1 Article)

We will craft a 5,000-character article focused on the target keywords identified in your keyword strategy.

5000 JP characters 1 article

\$ 250 (tax included)

✓ Unit Content Article Creation (12 Articles)

Generate a Series of 12 Expert Articles: Each 5,000 characters in length, tailored to target keywords identified in your strategic plan. Our service also includes topic clustering for cohesive content architecture.

For pages already ranking, we'll enrich existing content; for unranked pages, we'll implement brand new, optimized articles.

5000 JP characters 12 articles

\$ 2,700 (tax included)

Optional Plan (Content SEO in English)

✓ Content Article Creation (Only 1 Article)

We will craft a 5,000-character article focused on the target keywords identified in your keyword strategy.

5000 EN characters 1 article

\$ 400 (tax included)

✓ Unit Content Article Creation (12 Articles)

Generate a Series of 12 Expert Articles: Each 5,000 characters in length, tailored to target keywords identified in your strategic plan. Our service also includes topic clustering for cohesive content architecture.

For pages already ranking, we'll enrich existing content; for unranked pages, we'll implement brand new, optimized articles.

5000 EN characters 12 articles

\$ 4,500 (tax included)

First-Time Payment Only

\$ 1,300 (tax included)

- ✓ Initial keyword research
- ✓ ad creation
- ✓ Ad placement

Listing Advertisement Budget

\$ 1,500

commission 20% + \$ 250 (tax included)
[WEB analysis + report fee]

- ✓ Management fee 20%
- ✓ Web analysis
- ✓ report report

Internal Plan (on-page SEO only)

Internal Plan (on-page SEO only)

In addition to initial consultation and analysis, we offer a comprehensive 6-month internal optimization plan.

✓ Initial Consultation & Inspection

Initial Consultation

We'll assess your company's specific needs and outline effective SEO strategies.

Inspection

We'll conduct a thorough review of your website and competitors to identify areas for improvement

✓ Proposed On-Site SEO Measures

1. Keyword Strategy Development
2. On-page Optimization
3. Technical SEO Adjustments
4. Content SEO Guidelines
5. Conversion Rate Optimization (Enhancing User Engagement)
6. SEO Training & Consultation, including Web Analytics

✓ On-Site Improvement Support

We will resolve identified issues based on our comprehensive site analysis.

Normal Plan (on-page + off-page SEO)

Normal Plan (on-page + off-page SEO)

In addition to initial consultation and analysis, we offer a comprehensive 6-month internal optimization plan.

✓ Initial Consultation & Inspection

Initial Consultation

We'll assess your company's specific needs and outline effective SEO strategies.

Inspection

We'll conduct a thorough review of your website and competitors to identify areas for improvement

✓ Proposed On-Site SEO Measures

1. Keyword Strategy Development
2. On-page Optimization
3. Technical SEO Adjustments
4. Content SEO Guidelines
5. Conversion Rate Optimization (Enhancing User Engagement)
6. SEO Training & Consultation, including Web Analytics

✓ On-Site Improvement Support

We will resolve identified issues based on our comprehensive site analysis.

✓ Off-Site Strategy

We will produce 15 articles to bolster your backlink.

Premium Plan (on-page + off-page SEO)

Premium Plan (on-page + off-page SEO)

In addition to initial consultation and analysis, we offer a comprehensive 6-month internal optimization plan.

✓ Initial Consultation & Inspection

Initial Consultation

We'll assess your company's specific needs and outline effective SEO strategies.

Inspection

We'll conduct a thorough review of your website and competitors to identify areas for improvement

✓ Proposed On-Site SEO Measures

1. Keyword Strategy Development
2. On-Site Optimization
3. Technical SEO Adjustments
4. Content SEO Guidelines
5. Conversion Rate Optimization (Enhancing User Engagement)
6. SEO Training & Consultation, including Web Analytics

✓ On-Site Improvement Support

We will resolve identified issues based on our comprehensive site analysis.

✓ Off-Site Strategy

We will produce 25 articles to bolster your backlink.

Getting Started

Usage flow



About Our Service

Execution Schedule # example format

The execution schedule varies in detail for each customer. We formulate an original plan for each customer.

measures	1st month	2nd month	3rd month	4th month	5st month	6st month
website improvement	renewal	SEO site audit				
	UI Check/Technical SEO Check					
Link building implementation	Maintenance of 5 links					
	3 links from media		3 links from media			
	3 links from media			5 links from media		
Content SEO implementation	Article Direction Submission	how many articles can be done per month?			Effectiveness verification	
	Alignment	execution				
Efforts other than media publication and SEO	Planning	Media publication application				
		press release	Citation Acquisition			

An Overview of Our On-page SEO Techniques



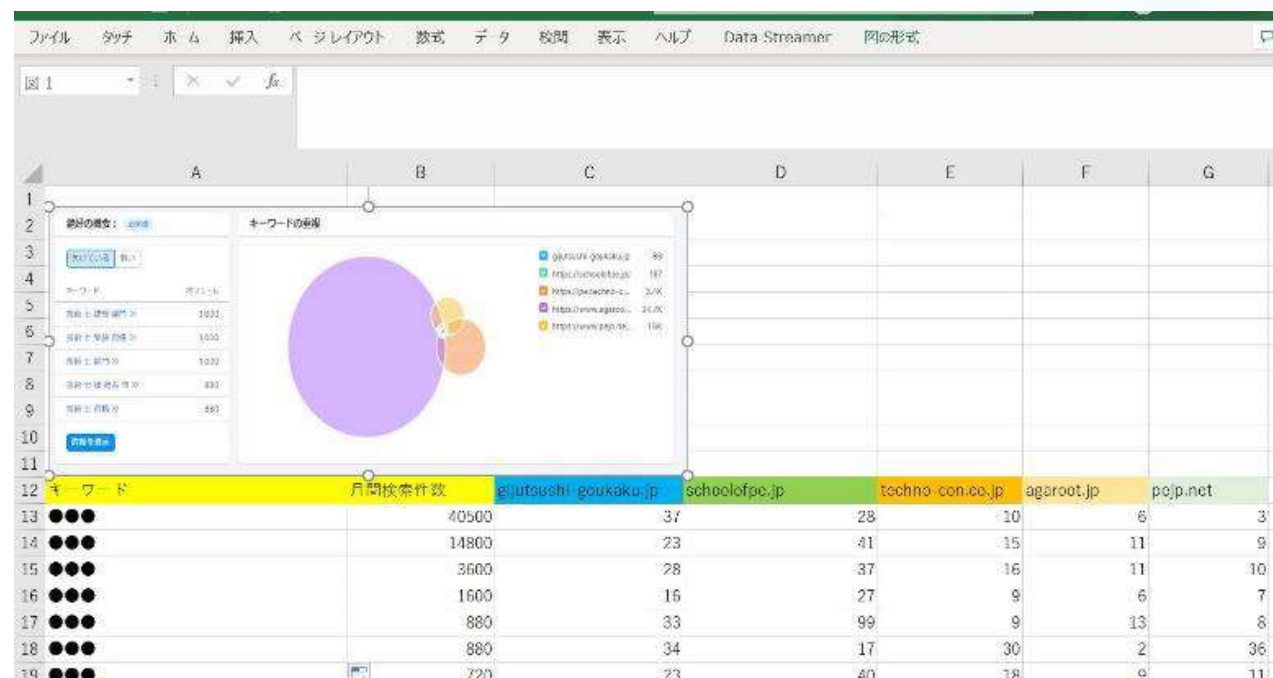
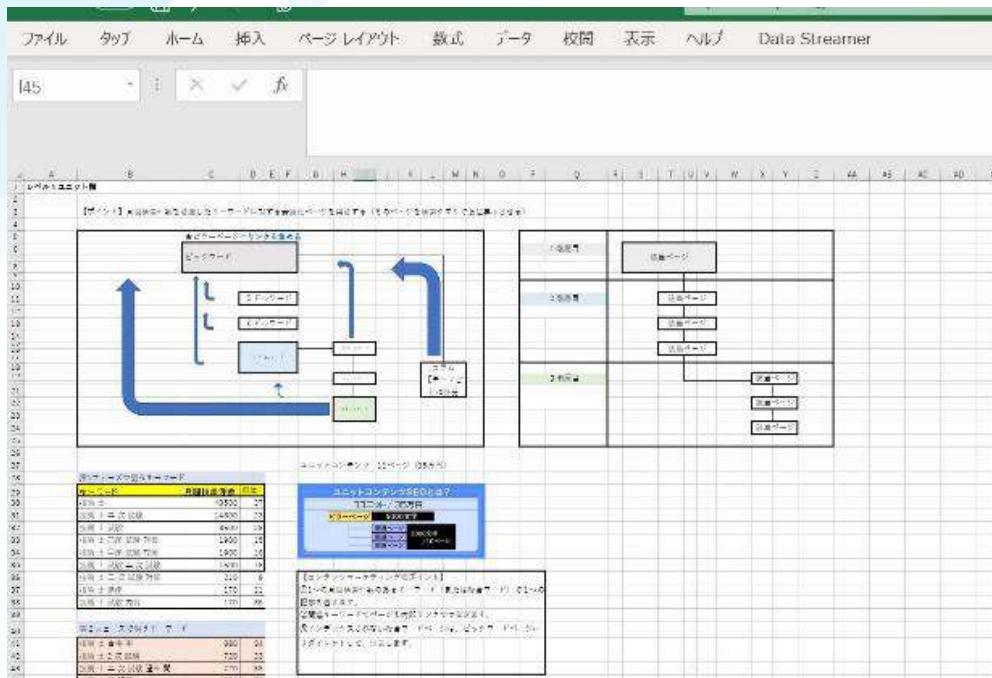
Acquire Expert SEO Strategies and Technology

We offer specialized SEO approaches, including content optimization, keyword strategy formulation, and actionable correction guidelines

Requirement definition	Project Kick-off Goal Setting for the Project Key KPI Confirmation
Current situation analysis	Website Analysis Competitor Benchmarking Traffic Analysis Keyword Research SEO Health Check
Strategic Improvement Plan Development	SEO Strategy Design Implementation Plan
Strategic Improvement Execution	Execution of SEO Enhancement Actions
Impact Assessment	Monitoring of Rankings Validation of SEO Tactics
Ongoing Strategy Development	Periodic Reviews of SEO Strategy

Keyword Planning

Pre-SEO keyword strategy development



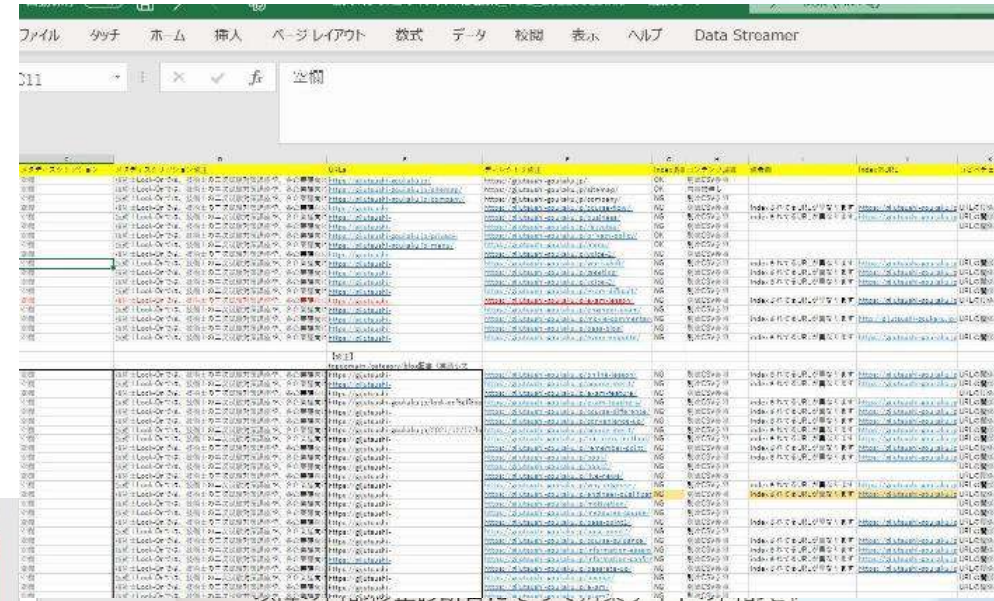
- Phased Keyword Strategy
- Identify competitor and own keywords.
- Plan from broad to specific keywords across four phases.
- Utilize advanced marketing tools.
- Training on effective keyword planning included.

Site Audit Report

30-page diagnostic in PDF and Excel formats.

✓ Check item

title	meta description
H tag	alt attribute
internal check	column
UI	Duplicate issue
directory	Site issues



The above content is part of the site internal correction diagnostic report. Since the problems are different for each site, we will give specific correction instructions for each site.

修正時の注意点

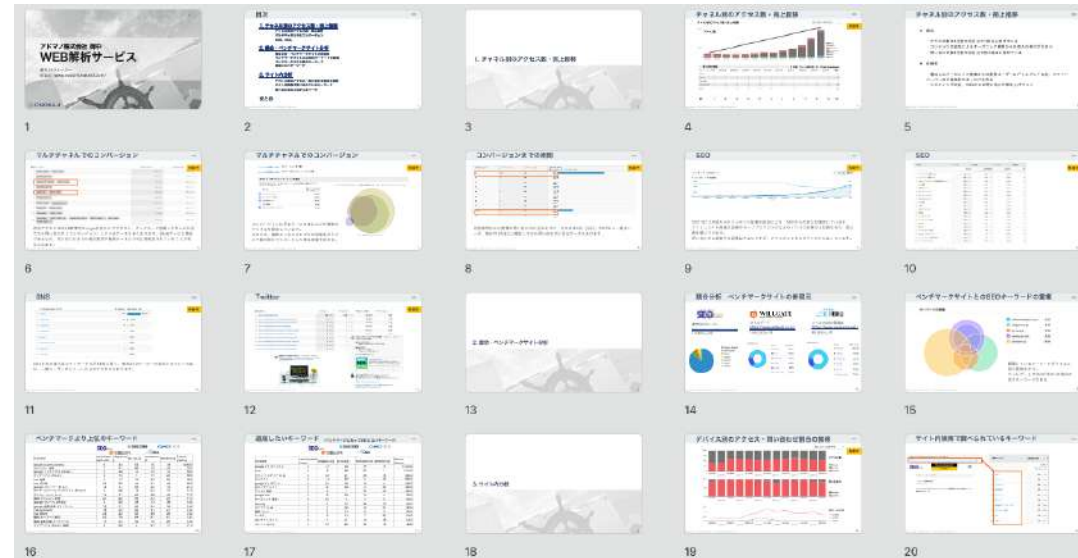
- ◎ **必須項目**・・・上位化に不可欠な項目です。必ず修正してください。
- ◎ **推奨項目**・・・必須ではありませんが、重要な対策箇所です。
- ◎ **重要項目**・・・推奨項目より重要性は低いですが、可能であれば修正してください。

※ 専門的な内容が含まれますが、サイト制作会社やサイト運営担当者不明点などがございましたら、いつでもご連絡ください。

About Web Analysis

In our web analysis service, we conduct an objective assessment of your site's current state based on hard data. This includes everything from customer and channel analysis to specific page improvement proposals. Our goal is to offer actionable insights (prescriptions) that align with your strategic objectives. You can use these insights to prioritize your efforts and establish a clear direction for your company.

Additionally, the insights you gain can be stored as in-house know-how, contributing to your future strategic initiatives.



Technical Amendment Report

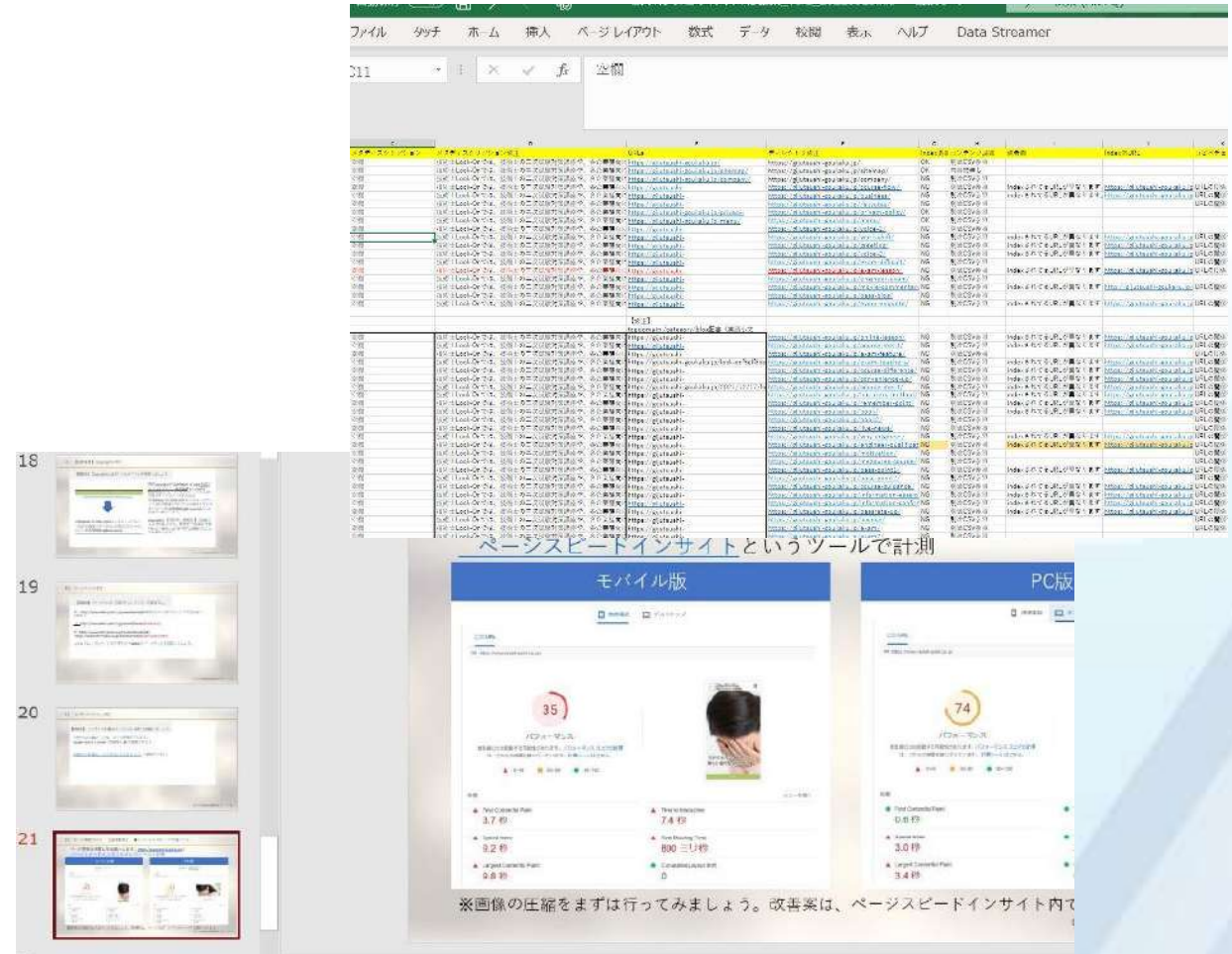
Submission of Technical Correction Report

✓ Check item

Technical Aspects	Key Parameters
UX Pagination	Improving site speed
Structured data	Optimizing source code
Broken link	Implementing EFO

The content mentioned above is a component of our comprehensive site internal correction diagnostic report. We recognize that every website faces unique challenges;

therefore, we provide tailored correction instructions specifically designed to address the issues pertinent to each individual site.



Guide to Content SEO

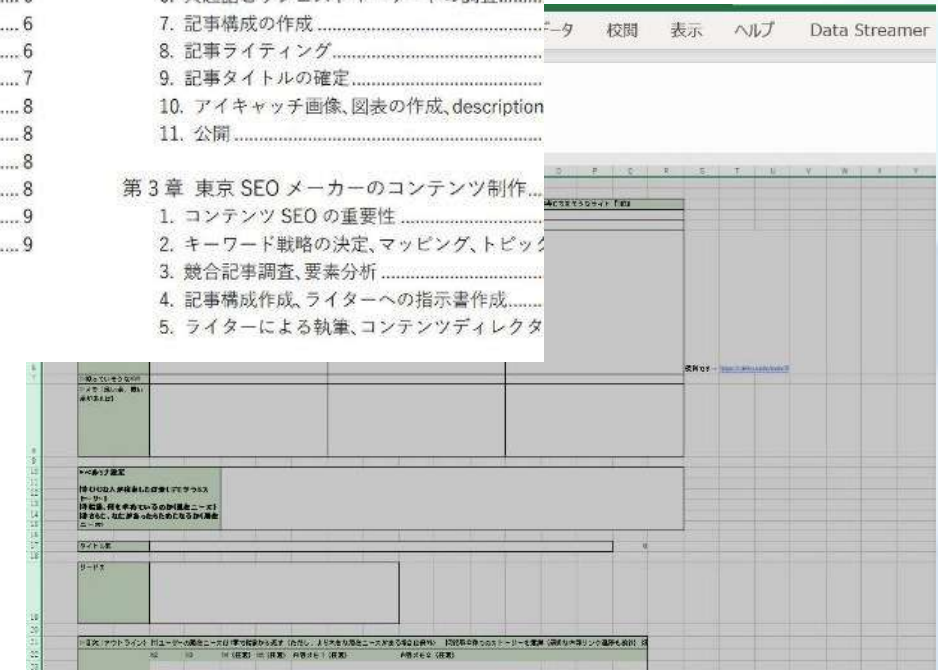
Comprehensive lecture on executing effective content SEO, guiding you from the basics to advanced techniques.

✓ Expertise We Share

Persona Development
Keyword-Optimized Articles
Content Strategy
SEO Content Guide
Customer Journey Mapping
Top-Ranking Article Know-how
Streamlined Content Ordering
Content Creation Workflow

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6. 共起語とサジェストキーワードの調査.....	
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8. 記事ライティング.....	
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3. 競合記事調査、要素分析.....	
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5. ライターによる執筆、コンテンツディレクタ.....	



We will provide you with all of the above-mentioned materials in easily accessible PDF and Excel formats. Additionally, we offer in-depth lectures via Zoom to ensure you fully grasp the strategies and tactics presented.

CRO Measures

Our CRO service focuses on enhancing UI and UX for better CV acquisition and includes effective 'Call to Action' and EFO strategies.

We will provide specific recommendations for improving CVR, CV, and CPA.

8. UI,UX部分の修正②

1. サイト内部のコンテンツ重複解消

と の青枠内のコンテンツが重複している為、を削除する事を推奨します。

©アダムノ株式会社 東京SEOメーカー | 14



Optimizing user actions can drive more inquiries, a topic we will cover in our lecture.

Introduction of Our off-page SEO Techniques

Generate High-Quality Articles with Strategic Backlinks to Your Website

✓ Key Components of Our Off-Site SEO Strategies

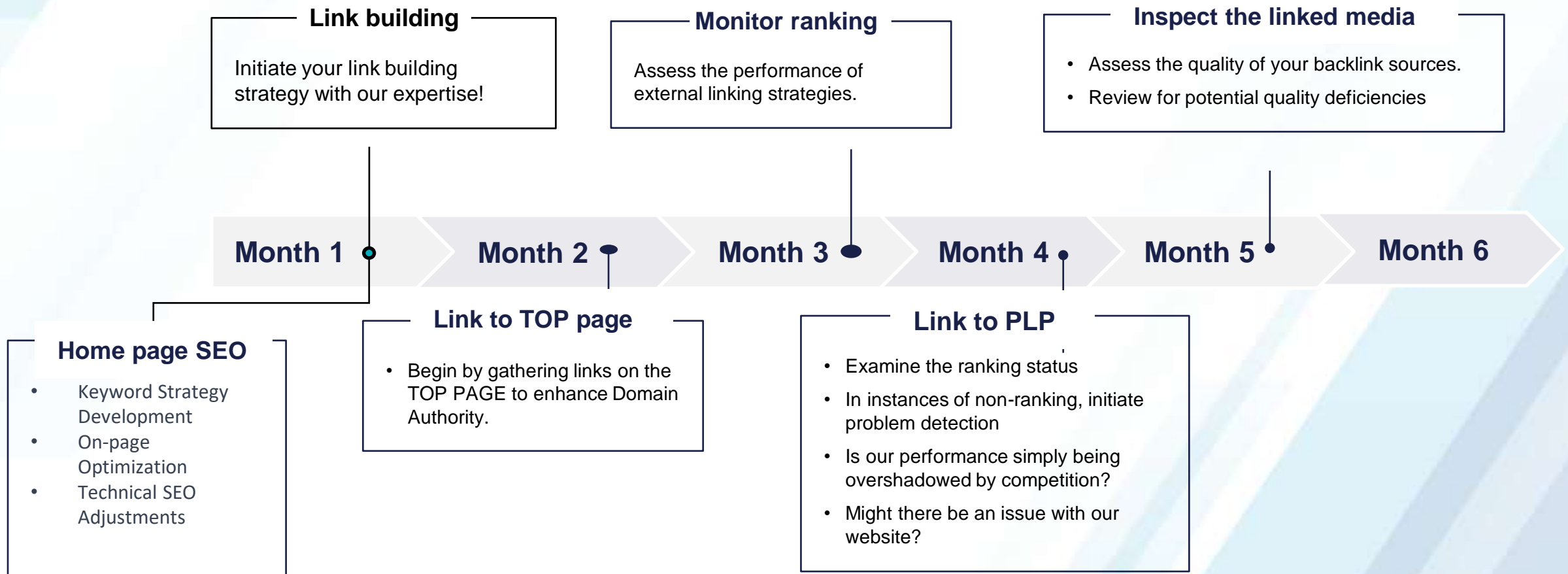
- Link building is essential for enhancing SEO rankings as part of our off-site strategies.
- We implement 'rel=nofollow' attributes to ensure no 'link juice' is passed through advertised links.
- High-quality articles enable effective link building that contributes to 'link juice' acquisition.



Link Building 1-Year Plan

After receiving your request, we will output and present the strategy and tactics

- The strategy will diversity depending on how many keywords you want to display at the top.



SEO Training & Consultation via Zoom

Materials will be presented and discussed via Zoom and Google Meet.

SEO Training Package

- Content SEO Training
- SEO Consultation
- Q&A Session
- Follow-up on Off-Site SEO Strategies
- Web Analytics Overview

We will provide hands-on instruction on utilization, interpretation, and data analysis.

- Ongoing Support

Up to 5 hours of consultation, multiple times a month, for a duration of 6 months.



Achievements

Clients who trust us

Trusted by Domestic Businesses



Trusted by International Partners



Our client case study, [seo-result-case](#), please go to our website.

■ global case study 1: global to Japan

1. Crown Records Management

<https://www.crownrms.com/jp/>



Currently, we are providing SEO consulting for Japanese sites.



CROWN RECORDS MANAGEMENT

文書、機密書類管理をサポートいたします



当社のサービスは、データの構造化と管理を支援し、御社のご要望に対応いたします。
文書保管はもちろん、物理的および電子的数据資産の統合や、データガバナランス、リスクの軽減、コンプライアンスの改善などをご案内いたします。

2. Sunpole Co.,Ltd.

<https://www.sunpole.co.jp/>

<https://www.sunpolethailand.com/>



Currently, we are providing SEO consulting for Japanese and Thai sites.



European Flagpole Co., Ltd. / Sunpole Co., Ltd.
A manufacturer of Aluminum Flagpole, Erection Flagpole, Steel Flagpole, Steel Pole (Scaffolds, Hoop, Tower, etc.),
Island, Traffic Products, Landscape products, Garden Landscape, Heavy, Colored Guard, etc.

3. RS-components

<https://jp.rs-online.com/web/>



■ global case study 2: Japan to Singapore/USA

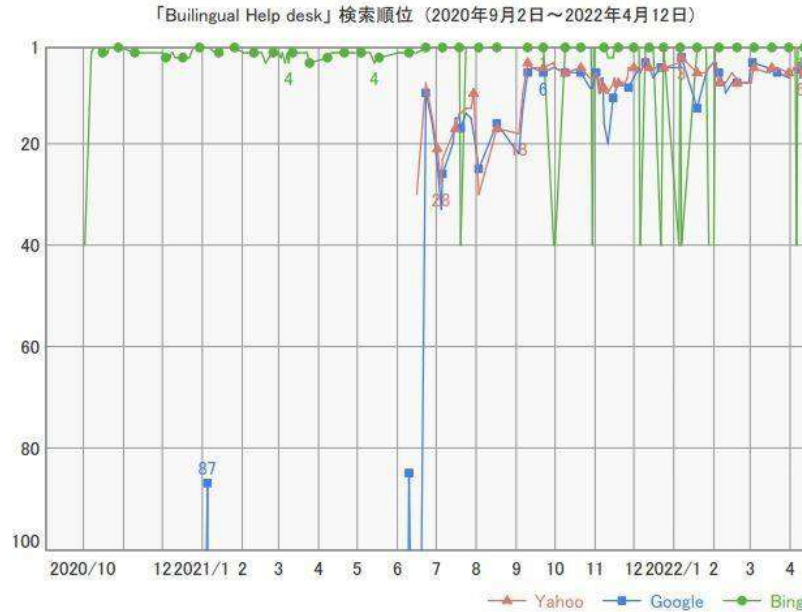
URL : <https://www.isfnet.com/>



サイト名: IT service and IT staff supply company, ISFnet Jr
 URL: <https://www.isfnet.com/>
 検索語: Bilingual Help desk

調査日	Yahoo	Google	Bing
2020/9/15	-	-	-
2020/9/30	-	-	-
2020/10/16	-	-	2
2020/11/10	-	-	2
2020/12/11	-	-	3
2020/12/30	-	-	1
2021/1/14	-	-	2
2021/2/5	-	-	2
2021/2/24	-	-	2
2021/3/8	-	-	2
2021/3/22	-	-	2
2021/4/16	-	-	2
2021/5/7	-	-	2
2021/6/4	-	-	2
2021/6/28	15	16	1
2021/7/20	14	17	-
2021/9/3	18	22	1
2021/10/1	5	-	-
2021/11/1	6	7	1
2021/11/9	10	-	1
2021/11/22	8	-	1
2021/12/3	5	6	1
2021/12/22	5	5	-
2022/1/26	6	6	1
2022/2/5	8	6	1
2022/2/19	8	8	1
2022/3/3	6	4	1
2022/3/21	6	5	-
2022/4/5	6	-	1
2022/4/12	6	-	1
最高	3	3	1
最低	-	-	-
平均	19	58	6

空欄…データ無し ……範囲外



ランクインページ	
Yahoo	Bilingual IT Support Managed Service of the bilingual help desk ... https://www.isfnet.com/service/bilingual-it-support.html
Google	Bilingual IT Support Managed Service of the bilingual help ... https://www.isfnet.com/service/bilingual-it-support.html
Bing	Bilingual IT Support Managed Service of the bilingual help desk ... https://www.isfnet.com/service/bilingual-it-support.html#:~:text=The bilingual help des...

◎Content of Support

- Overseas SEO Strategy: Specializing in both online and offline SEO
- Customized Content Creation: Offering English-language SEO-optimized articles
- On-Site SEO: Comprehensive internal site measures
- Quality Link Building: Secure high-quality backlinks

◎Supported Countries

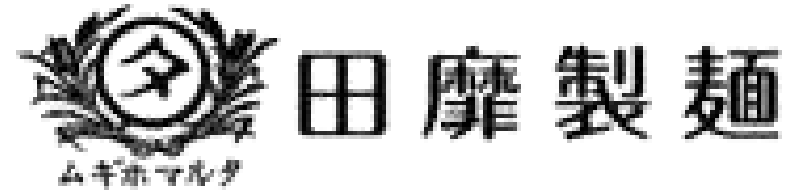
USA ▪ Singapore

■ global case study 3: Japan to Thailand

Tanabiki Seimen Co.,Ltd

Web Marketing & Sales Channel

Development in Thailand



We're in the process of expanding our business into the Thai market, and Tokyo SEO Maker has been instrumental in this journey. They didn't just assist us with SEO in Japan; they extended their expertise to cover overseas SEO and web marketing as well. Their deep know-how in these areas has been invaluable.

Ms. Paveena, who heads their overseas SEO department, has been particularly helpful. She even accompanied us on trips to Thailand, providing on-the-ground support that has been crucial for our expansion.

We have big plans for the future and are looking forward to continuing our relationship with Tokyo SEO Maker for our international SEO needs.

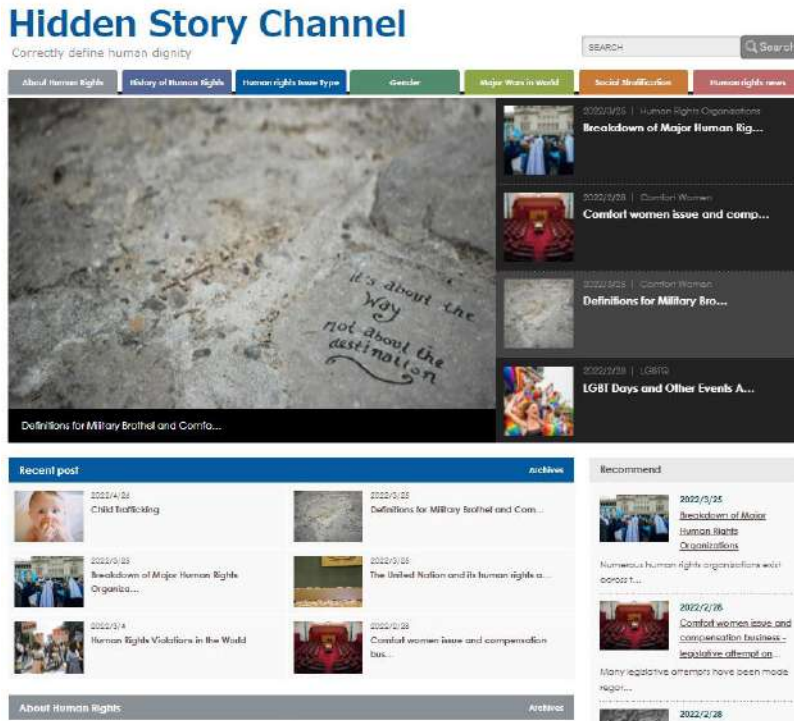


田靡製麵株式会社
代表取締役
田靡 真正様

- Tanabiki Seimen, Representative Director

■ global case study 4: Provide SEO-Optimized Content Articles

▶ English content articles



▶ <https://humansrightsworld.com/>

We have a track record of providing quality English content articles.

▶ Thai content articles

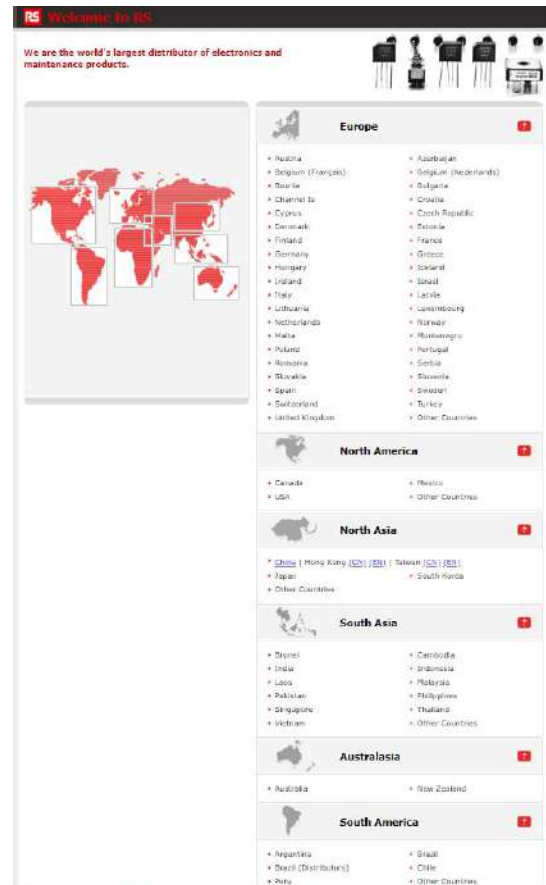
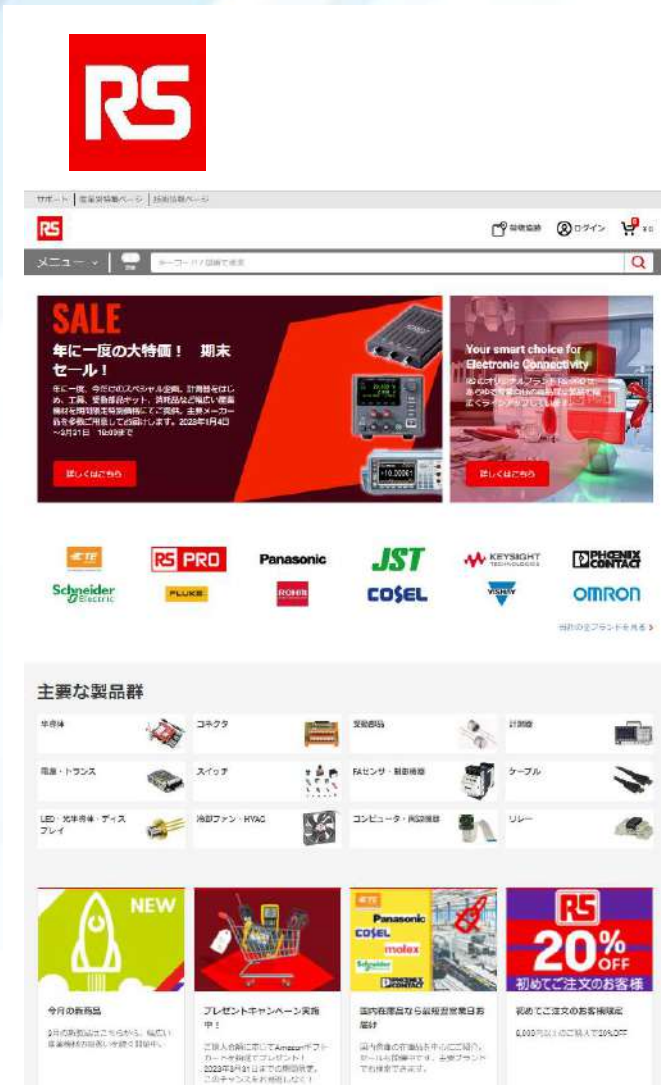


▶ <https://sunpolethailand.com/>

We have a track record of providing quality Thai content articles.



■ global case study 4: EC site



RS is a global company with operations all over the world.

RS sell various products such as computers and peripherals on online shopping site such as semiconductors, connectors, measuring instruments, switches ▪ FA sensors ▪ control devices ▪ cables ▪ LEDs ▪ optical semiconductors ▪ displays.

社名	アールエスコンポーネンツ株式会社
所在地	〒240-0005 神奈川県横浜市保土ヶ谷区神戸町134番地 横浜ビジネスパークウエストタワー12階
TEL	045-335-8888
資本金	268,788,400円
設立	1998年2月12日
サイトURL	https://jp.rs-online.com/web/

■ global case study 4: EC site (continue)

Challenges Faced

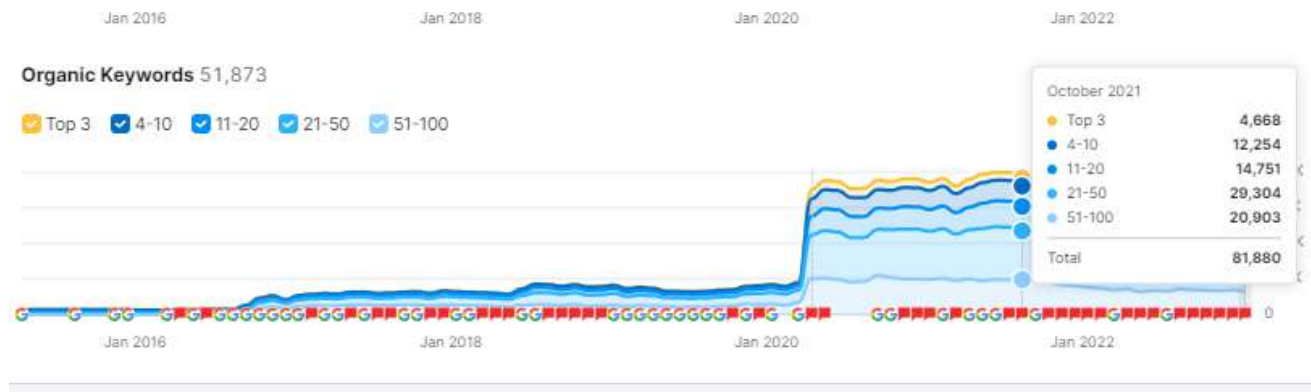
- Unintended pages ranking due to PLP discrepancies.
- Inability to perform link building.
- Inability to optimize the site internally.

Solutions Implemented

- Resolved PLP inconsistencies through careful site modification.
- Managed to acquire quality backlinks from owned media with strong domains.
- Implemented internal site amendments for better optimization.

Results Achieved

Achieved #1 Ranking for Thousands of Keywords



キーワード	順位	月間検索件数
eprom	1	3600
mlcc	1	2900
designspark	1	1600
designspark mechanical	1	1600
ソレノイドバルブとは	1	1600
コンデンサ記号	1	1000
半固定抵抗	1	880
ドライバー種類	1	880
スペクトルアナライザー	1	880
スペクトルアナライザ	1	880
電気二重層キャパシタ	1	880
bvh 21t p1 1	1	720
m1219	1	720
トロイダルトランス	1	590
デザインスパーク	1	590
理想ダイオード	1	590
jfet	1	590
pyfz 14 e	1	480
fpc コネクタ	1	480
温度測定	1	480
vga ケーブルとは	1	480
vga hdmi 違い	1	480
d sub コネクタ	1	480
usb 端子とは	1	480
基板 コネクタ	1	480
遠心ファン	1	480
ラック レール	1	480
スペクトラムアナライザー	1	480
flash memory	1	390
vga ケーブル hdmi 違い	1	390
beaglebone	1	390
ir led	1	390
固定抵抗器	1	390
マルチメーターとは	1	390

FAQs

Q. What are your SEO measures?

A. An SEO consultant works with the team to formulate an SEO strategy and work on improving SEO on a monthly basis. If necessary, we will support the implementation of SEO work. The goal is to help your keywords rank higher in search engines and increase organic traffic and conversions. Specifically, we will carry out internal SEO measures and external SEO measures.

Q. How will SEO measures be reported?

A. Tokyo SEO Maker (our company) will send monthly reports by email and hold monthly meetings using ZOOM or Google Meet. We make ranking reports, site improvement reports, confirm problems, etc., and share the details of our measures with our customers once a month. It's easy to see what we did and which team member did the work. Having everything in sight will give you peace of mind and keep you moving in the right direction.

Q. How long does it take to see the results and effects of SEO measures?

A. It takes about half a year to a year for the SEO effect to appear. The time it takes to see results from SEO measures depends on many factors, such as past penalties, the status of competitors, the age of the domain, and the current ranking of the site. The goal of SEO is to appear on the first page of search results, and a gradual increase in ranking will also increase the brand and overall awareness of your site. SEO requires long-term efforts, and steady efforts are essential to achieve top rankings.

Company Profile

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Site Name	Tokyo Seo Maker (https://www.switchitmaker2.com/)
Company Name	Admano Co.,Ltd (https://admano.co.jp/)
Corporate Corporation Number	0115-01-017825
Date of Establishment	July 11, 2012
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Banking Information	Johoku Credit Union, Komagome Branch Sugamo Credit Union, Main Office Business Department

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※ In this document, the “know-how” that is the essence of Tokyo SEO Maker is not shown.
We will pass on all of our know-how to customers who place an order with us.

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